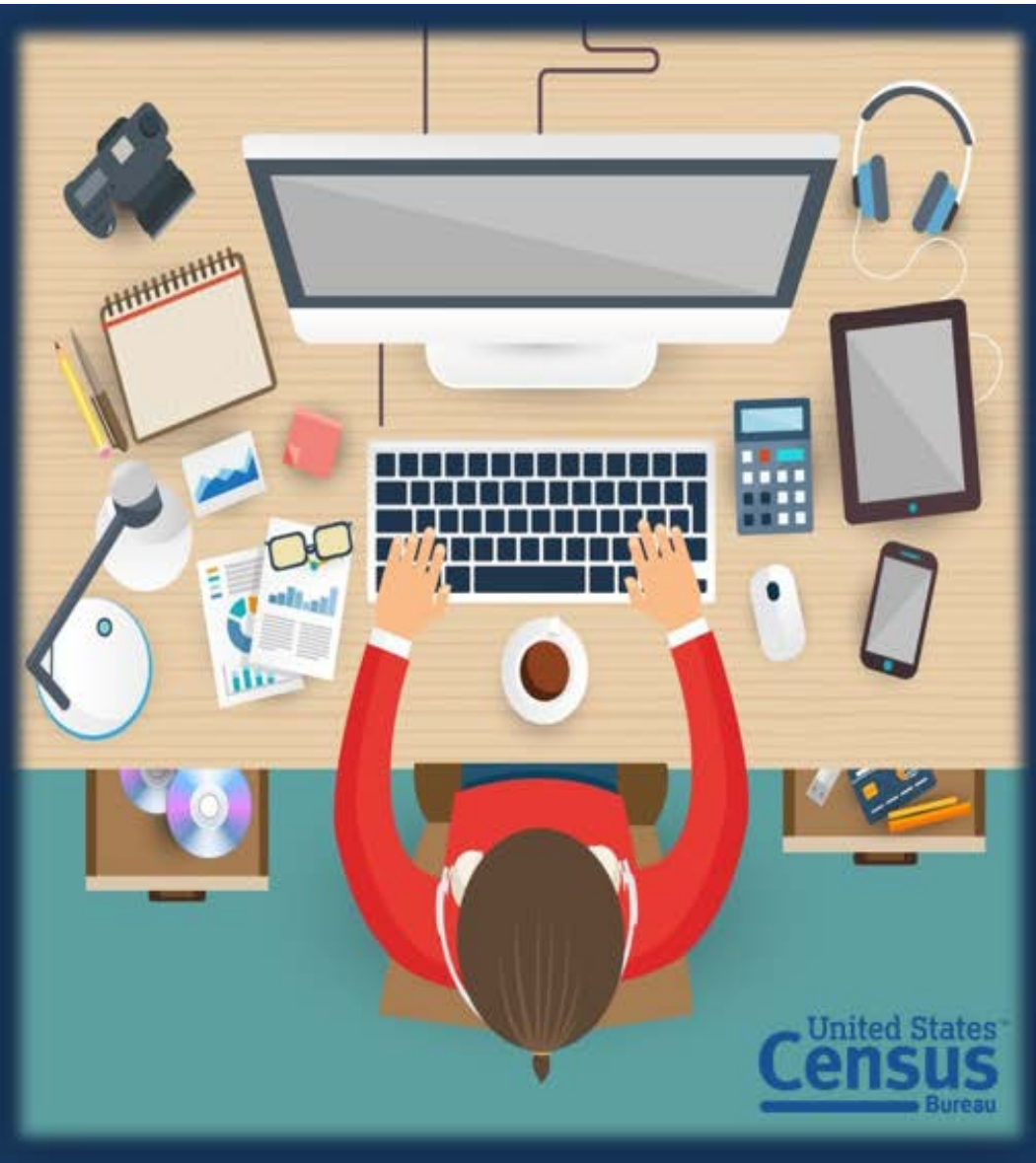


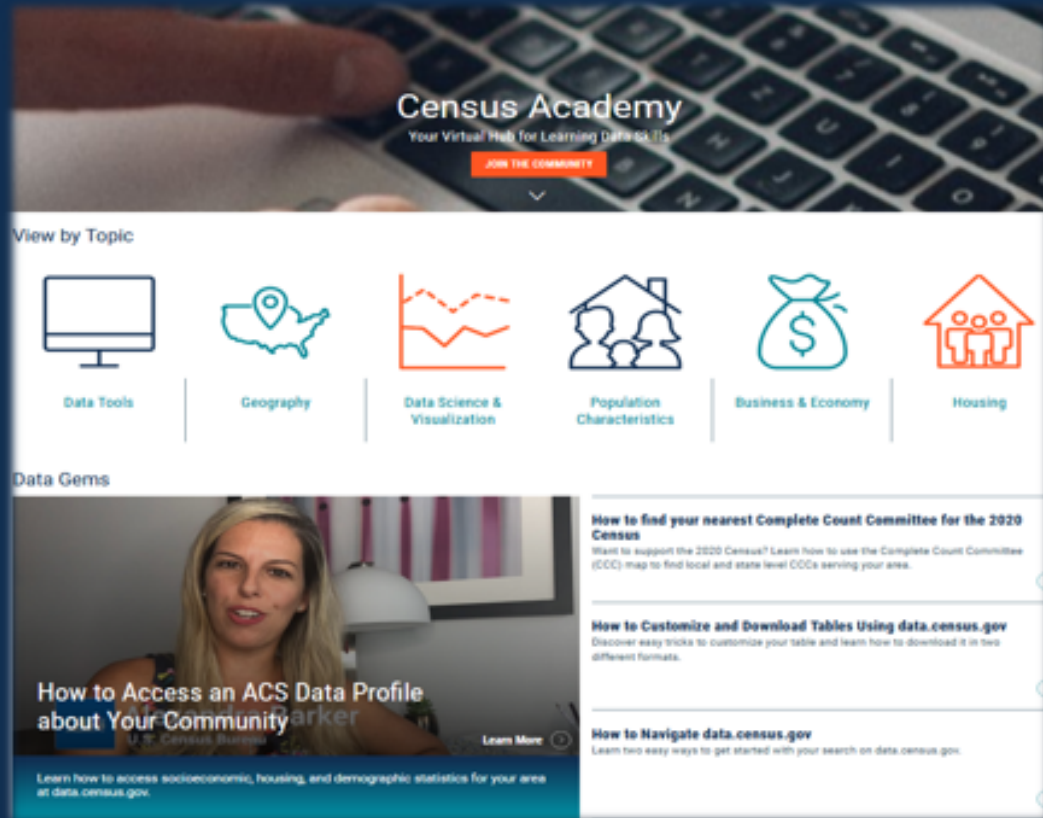
Where We Come From:

Tips and Tricks to Access Data on Ancestry and Foreign-born Populations

Alexandra Barker & Eric Coyle
U.S. Census Bureau, Data Dissemination and Training
August 12, 2020



Census.gov/academy



✓ **Bring our data experts to you.**
[Request](#) a free data training for your organization.

✓ **Subscribe to [Census.gov/academy](#).**
Join our educational hub to receive our updates and training products

- **Receive our Data Gems.**
These short "how-to" videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!
- **Get access to our data courses.**
You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.
- **Interact with our instructors via webinars.**
Learn about our data releases and tools while attending these live virtual classes.

Contact us:
Census.askdata@census.gov
1-844-ASK-DATA

Goals:

- ✓ Increase your knowledge of concepts about foreign born and ancestry groups applicable to Census Bureau data products, therefore becoming better equipped to work with such estimates.
- ✓ Learn how to access key data products about foreign born and ancestry groups more efficiently using data.census.gov



Outline

Warm-up

- ✓ Measuring Race and Ethnicity Across the Decades

Wrapping your Head Around Census Data

- ✓ What is available from the Census Bureau? (Census vs. ACS)
- ✓ Understating definitions of Foreign Born, Ancestry, Race, and Ethnicity
- ✓ How often are ACS estimates released? (Datasets & Topics)
- ✓ Are data available for all areas? (Census Geography)
- ✓ Learning resources: Census Academy

ONLINE:

How Can I Access Data?

- ✓ Exploring data.census.gov

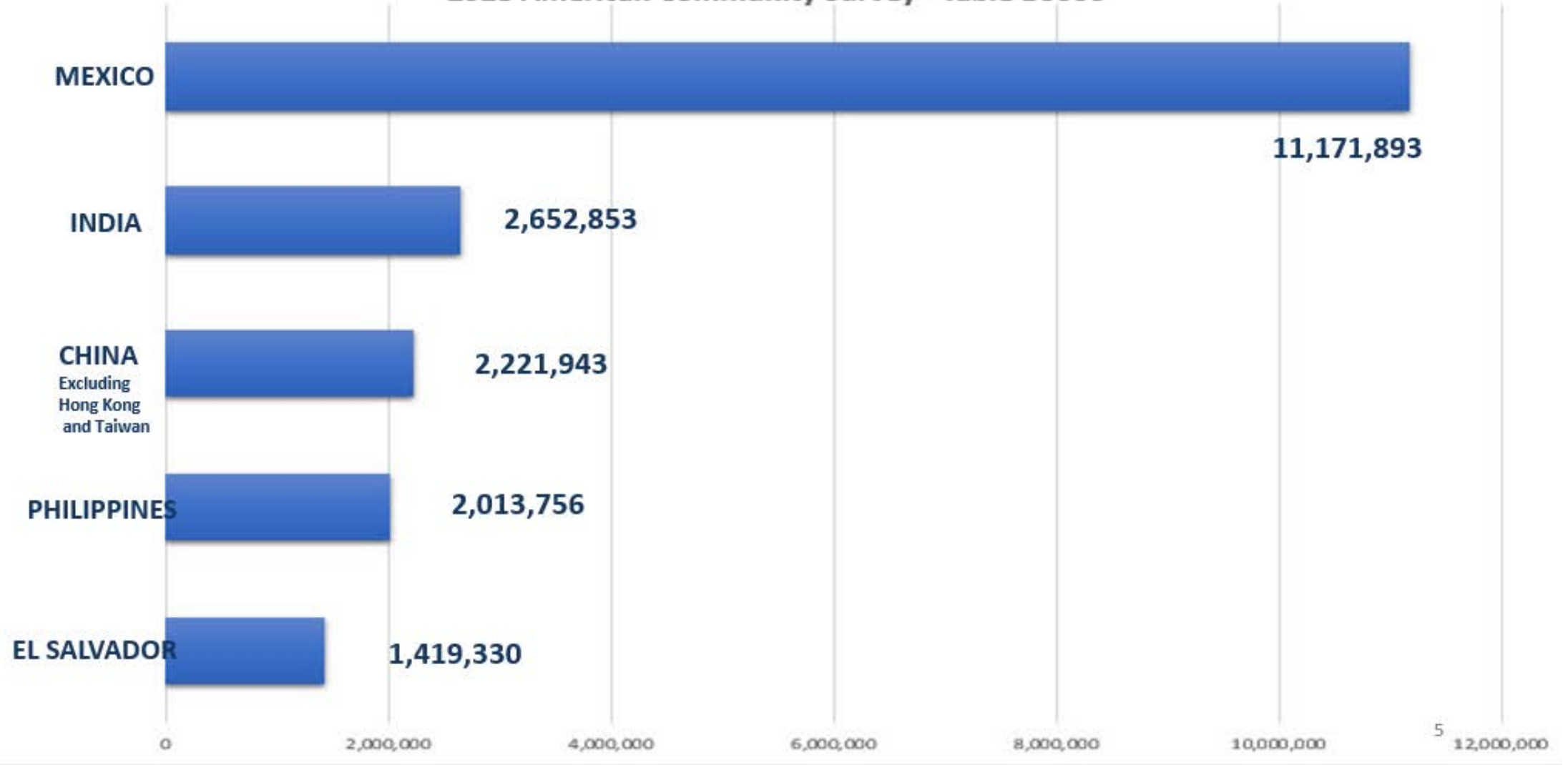
*13.7% of the U.S.
population is foreign-
born.*

*Enrolled in college:
55.4% of the foreign-
born population.
25.2% of the native
born population.*



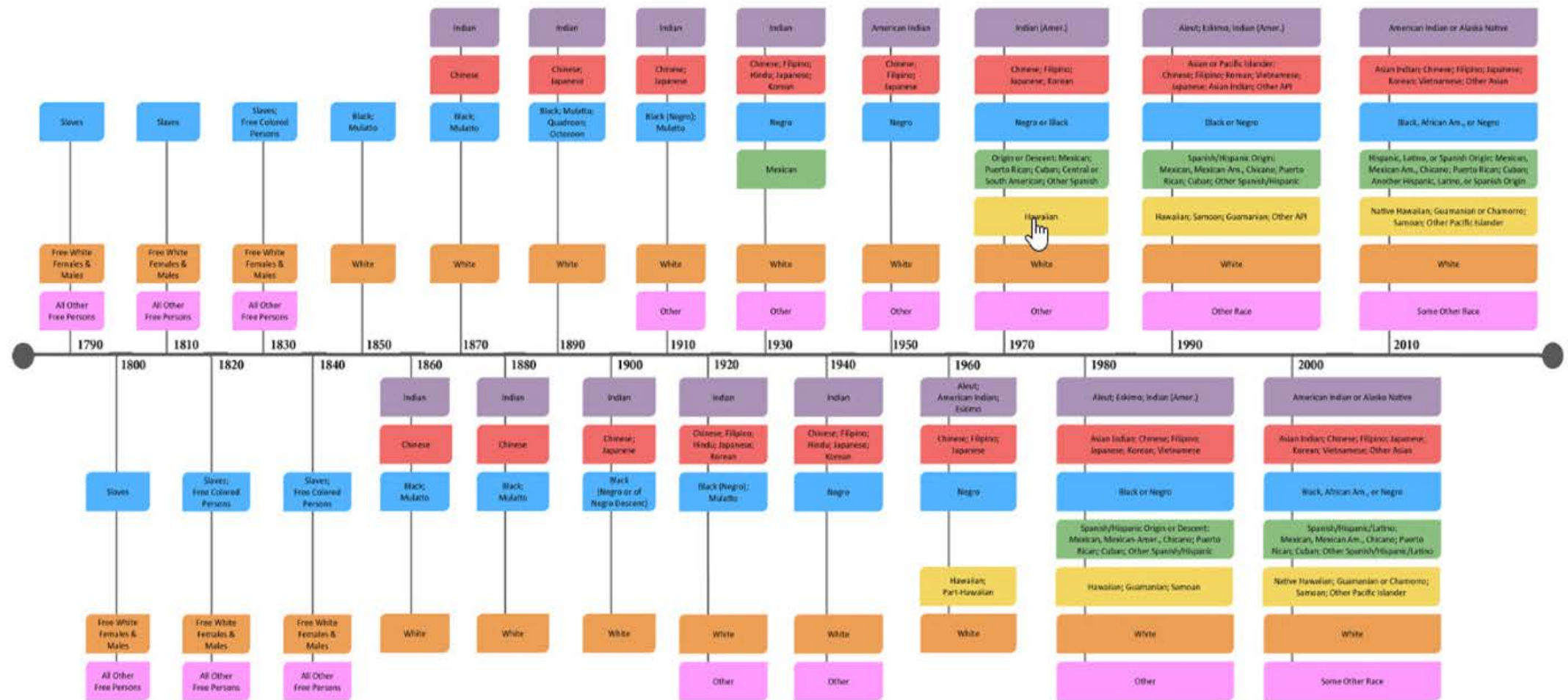
Top 5 Foreign Born Populations by Place of Birth in the U.S.

2018 American Community Survey - Table B5006



Measuring Race and Ethnicity Across the Decades: 1790–2010

Mapped to 1997 U.S. Office of Management and Budget Classification Standards



Gibson, Campbell, and Kay Jung. 2002. "Historical Census Statistics on Population By Race, 1790 to 1990, and By Hispanic Origin, 1790 to 1990, For The United States, Regions, Divisions, and States."

Humes, Karen, and Howard Hogan. 2009. "Measurement of Race and Ethnicity in a Changing, Multicultural America."

Humes, Karen R., Nicholas A. Jones, and Roberto R. Ramirez. 2011. "Overview of Race and Hispanic Origin: 2010."

Office of Management and Budget. 1978. "Statistical directive no. 15: Race and ethnic standards for federal agencies and administrative reporting."

Is/demo/race/images/1970.jpg. 1997. "Revisions to the standards for the classification of federal data on race and ethnicity."

Questionnaires. (2014, March 31).

The Decennial Census

The once-a-decade population and housing
count of the United States

The American Community Survey

the ongoing annual survey of the demographic,
socioeconomic and housing characteristics of the nation's
population

Population Estimates

produces annual estimates of the population and housing
units

The Economic Census

the official five-year measure of American businesses

Census of Governments

provide periodic and comprehensive statistics about governments and
governmental activities

+ over 130 statistical programs

What Do We Do?



United States[®]
Census
Bureau

2020 Census

- **100 % Data**
- How many people live in the U.S.?
- **Point in time** April 1, 2020
- **Count** - People, Housing units,

American Community Survey

2000 Long Form
SF3 & SF4

- Sample Data
- How do people live in the U.S.?
- **Period in Time**
1yr and 5yr
- **Characteristics**
Income, Poverty, Education



2020 Census Questionnaire

9. What is Person 1's race?

Mark ☒ one or more boxes AND print origins.

☐ White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.

☐ Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.

☐ American Indian or Alaska Native – Print name of enrolled or principal tribe, for example, Navajo Nation, Blackfoot Tribe, Mayan, Aztec, Native Village of Barrow (upset Traditional Government, Nome (Native Community), etc.

☐ Chinese ☒ Vietnamese ☐ Native Hawaiian

☒ Filipino ☐ Korean ☐ Samoan

☐ Asian Indian ☐ Japanese ☐ Chamorro

☐ Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc.

☐ Some other race – Print race or origin.

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

☐ No, not of Hispanic, Latino, or Spanish origin

☐ Yes, Mexican, Mexican Am., Chicano

☐ Yes, Puerto Rican

☐ Yes, Cuban

☐ Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

The Office of Management and Budget (OMB) establishes the standards for the classification of federal data on race and ethnicity:

<https://www.govinfo.gov/content/pkg/FR-1997-10-30/pdf/97-28653.pdf>

United States[®]
Census
Bureau



Place of Birth and Ancestry Questions on the ACS

7

Where was this person born?

☐ In the United States – Print name of state

☐ Outside the United States – Print name of foreign country, or Puerto Rico, Guam, etc.

8

Is this person a citizen of the United States?

☐ Yes, born in the United States → SKIP to 10a

☐ Yes, born in Puerto Rico, Guam, the U.S. Virgin Islands, or Northern Marianas

☐ Yes, born abroad of U.S. citizen parent or parents

☐ Yes, U.S. citizen by naturalization – Print year of naturalization

☐ No, not a U.S. citizen

9

When did this person come to live in the United States? Print numbers in boxes.

Year

13

What is this person's ancestry or ethnic origin?

(For example: Italian, Jamaican, African Am., Cambodian, Cape Verdean, Norwegian, Dominican, French Canadian, Haitian, Korean, Lebanese, Polish, Nigerian, Mexican, Taiwanese, Ukrainian, and so on.)



What is the difference?

RACE:

White
Black
American Indian or
Alaska native
Asian (detailed
groups)
Pacific Islander

HISPANIC ORIGIN:

Hispanic, Latino, or
Spanish Origin
(detailed groups)
Can be of any race
and ancestry

FOREIGN BORN:

Based on the Place
of Birth (Example:
Russia, Brazil,
Bulgaria, etc.). Could
be of any race,
origin, and ancestry.

ANCESTRY:

Respondents can
have multiple
ancestries.
(Example: Russian,
Brazilian, Bulgarian,
etc.)



What is Available from the ACS?

Social

- Ancestry
- Citizenship Status
- Disability Status
- Educational Attainment & School Enrollment
- Fertility
- Grandparents as Caregivers
- Language Spoken at Home
- Marital History; Marital Status
- Migration/Residence 1 Year Ago
- Period of Military Service
- Place of Birth
- Undergraduate Field of Degree
- Veteran Status
- Year of Entry

Demographic

- Age
- Sex
- Race
- Hispanic Origin

Economic

- Income
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work
- Place of Work

Housing

- Tenure
- Housing Value
- Occupancy
- Taxes & Insurance
- Household Size
- Utilities

2020 Census Topics

- Age
- Race
- Sex
- Hispanic or Latino Origin
- Household Relationship
- Tenure (Owned vs. Rented)
- Vacancy Characteristics

Can I Get Data for my Area?

Hierarchy of Select Geographic Entities in the American Community Survey



Notes:

* 5-year estimates only

** 5-year estimates only, first release in 2012 for the 2007-2011 5-year estimates

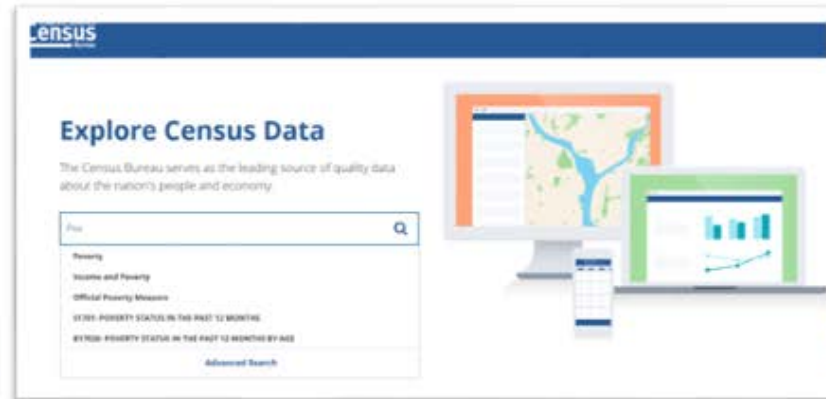
This graphic does not represent the full set of entities for which the ACS publishes data.

How Often are ACS Estimates Released?

Estimated Population of Geographic Area	1-Year Estimates	1-Year Supplemental Estimates	5-Year Estimates
65,000 or more	X	X	X
20,000 to 64,999		X	X
Less than 20,000			X
Release Date for 2019 ACS	September 17, 2020	October 15, 2020	December 10, 2020

census.gov/programs-surveys/acs/news/data-releases

Demo: data.census.gov



- Selected Social Characteristics (DP02)
- Foreign born vs native born (S0501)
- Place of Birth for the Foreign Born Population (B05006)
- Language Spoken at Home by the Ability to Speak English (B16001)
- Selected profile of individual foreign born groups (S0201)
- Total Ancestry (B04006)
- Selected profile of individual ancestry groups (S0201)